

2011 KAGC Awards of Excellence Winners for Web

Category 1 – News Writing

Excellence

Scott Payton, LRC Public Information: This Week in Frankfort (series)

Merit

Rebecca Hanchett, LRC Public Information: House Week in Review

Honorable Mention

Kimberly Jenkins, National Association of State Boating Law Administrators: States Get Social Online

Category 2 - Feature Writing

Excellence

Kimberly Jenkins, National Association of State Boating Law Administrators: Taking a Different Tack on Learning

Merit

Susan Riddell, Kentucky Department of Education: Stop and Smell the Tomatoes

Honorable Mention

Sharon Dodson, Michael Cornett, The Center for Rural Development: Harlan County Communities Getting Exposure

Category 3 – Speech/Editorial Writing

Excellence

Anya Armes Weber, CHFS Office of Communications: Build-A-Bed/AmeriCorps National Day of Service Welcome Address

Merit

Anya Armes Weber, CHFS Office of Communications: Elder Abuse Prevention Rally Address

Category 4 – Newsletter

Excellence

James A. Isaman, Kentucky Transportation Cabinet: Transportation Cabinet HR Newsletter: HeRMan

Merit

Michael Cornett, Sharon Dodson, The Center for Rural Development: "The Center Insider" - July 2010

Honorable Mention (2 winners)

John Boone, Susan Riddell, Stephanie Siria, Matthew Tungate and Amy Wallot, Kentucky Department of Education: Kentucky Teacher

Susan Riddell, Kentucky Department of Education: Parent Info: November 1, 2010

Category 5 - Magazine/Publication

Excellence

Sallie Showalter and Amber Bridges, Kentucky Arts Council: Discover Art in Kentucky

Merit

Shannon L. Ramsey, Kentucky Commission on Community Volunteerism and Service: 2009 Governor's Volunteer Award Program

Category 6 – Brochure

Excellence

Michael Cornett, Trish Noe, The Center for Rural Development: Forward in the Fifth/The Center for Rural Development Brochure

Merit

Elizabeth Knifley and Glenn Hutcheson, DEP Division of Compliance Assistance: Brownfield Brochure

Honorable Mention (Two Winners)

Elizabeth Knifley and Glenn Hutcheson, DEP Division of Compliance Assistance: KY EXCEL Brochure

Sallie Showalter, Kentucky Arts Council: Kentucky Visions at the Capitol

Category 7 - Annual report

Excellence

Ed Lawrence and Sallie Showalter, Kentucky Arts Council: 2010 Annual Report

Honorable Mention

Mary Jo Harrod and Amanda LaFevere, DEP Division of Compliance Assistance: 2010 DCA Annual Report

Category 8 – Photograph

Excellence

Amy Wallot, Kentucky Department of Education: Learning Lifts Us

Merit

Brian Moore, Marvin Young and John Perkins, Kentucky Office of Creative Services: "Office of the Governor Compilation"

Honorable Mention (Two winners)

Marvin Young, Kentucky Office of Creative Services: 2010 Governor's Awards in the Arts

Mike Sunseri, LRC Public Information: "Senate Photo"

Category 9 - Image Campaign/Photo Series

Excellence

Amanda LeFevre and Glenn Hutcheson, DEP Division of Compliance Assistance: Green Hospitality Logo

Merit

Amanda LeFevre and Glenn Hutcheson, DEP Division of Compliance Assistance: Brownfield Logo

Honorable Mention

Public Information Office, Legislative Research Commission: Legislative Moments

Category 10 – Advertisement

Excellence

Kenya Stump and Glenn Hutcheson, DEP Division of Compliance Assistance: KY Biofuels for Schools Display Banner

Merit

Herb Petitjean and Glenn Hutcheson, DEP Division of Compliance Assistance: Central Appalachia Invitation

Honorable Mention (2 winners)

Emily B. Moses, CHFS Office of Communications – STARS for KIDS Now Bus Advertisements

Emily B. Moses, CHFS Office of Communications – STARS for KIDS Now Print Advertisement

Category 11 – Publication

Excellence

Jill McKenzie, Media Relations, Bourbon County Schools: Student Centered Learning/The Road to Success

Merit

Jim Hoffmann, Kentucky Office of Creative Services: Kentucky Arts Council, Architectural Artist Directory

Honorable Mention

Jim Hoffmann, Kentucky Office of Creative Services: Kentucky Arts Council, Kentucky Office for the Blind, 2009 Annual Report

Category 12 – Posters

Excellence

Center for Strategic Innovation, Personnel Cabinet: KHRIS Posters

Merit

Jim Hoffmann, Kentucky Office of Creative Services: Energy and Environment Cabinet, 2010 Earth Week Poster

Honorable Mention

Lea Howard and Michael Cornett, The Center for Rural Development: Rogers Scholars Motorcycle Rally and Raffle Posters

Category 13 – Audio**Excellence**

Doug Crowe, Greg Smith and Bill Darnell, Kentucky Office of Creative Services: NASCAR Radio Spots

Merit

Doug Crowe, Greg Smith and Bill Darnell, Kentucky Office of Creative Services: "Get Out KY" Radio Spots

Honorable Mention (2 winners)

Emily B. Moses and Anya Armes Weber, CHFS Office of Communications: STARS for KIDS Now Audio News Release Series

Keith Krey, LRC Public Information: This Week in Frankfort

Category 14 - Video**Excellence (Joint Award)**

Doug Crowe, Greg Smith and Bill Darnell: Kentucky Office of Creative Services: Poetry Out Loud – Promo

Carrie Nath, Kentucky Arts Council: Poetry Out Loud Rocks!

Merit (Joint Award)

Doug Crowe, Greg Smith and Bill Darnell: Kentucky Office of Creative Services: TIP Grant Panel Training

Carrie Nath, Kentucky Arts Council: Panel Training Video

Honorable Mention (2 winners)

Doug Crowe, Greg Smith and Bill Darnell: Kentucky Office of Creative Services: 2010 Governor's Awards in the Arts Recipient Segments

Emily B. Moses, CHFS Office of Communications: H1N1 Influenza Television Information Campaign

Category 15 - Web-based media

Excellence

Kentucky Teacher, Kentucky Department of Education: Kentucky Teacher Website

Merit

Sandie Lawrence, Kentucky Arts Council: World Equestrian Games, Performing Artists Showcase

Honorable Mention

Michael Cornett, The Center for Rural Development: The Center for Rural Development YouTube Page

Category 16 - Electronic presentations

Excellence

Rebecca Blessing, Kentucky Department of Education: KDE Strategic Plan, the Next Generation

Merit

Brandon Roberts, Pike County Fiscal Court: Tourism Powerpoint

Category 17 - Public Information Campaign

Excellence

Center for Strategic Innovation, Personnel Cabinet: Take 5

Merit

Vallorie Henderson and Beau Haddock, Kentucky Arts Council: Kentucky Crafted: The Market 2010

Honorable Mention

Michael Cornett, Trish Noe, The Center for Rural Development: The Center for Rural Development Press Packet

Category 18 - Risk Communication Plan

Excellence

Gwenda Bond and Barbara Fox, CHFS Office of Communications: Kentucky Cabinet for Health and Family Services Emergency Communications Plan

Merit

Brandon Roberts, Pike County Fiscal Court: 2010 Pike County Flood

Category 19 – Special Events

Excellence

Michael Cornett, Sharon Dodson, The Center for Rural Development: “Network Operations Center Press Conference”

Merit

Brandon Roberts, Pike County Fiscal Court: Animal Shelter

Category 20 - Innovations Award

Excellence

Anya Armes Weber, CHFS Office of Communications: Wellness Display Signage for Kentucky State Fair

Merit

Center for Strategic Innovation, Personnel Cabinet: Quest for Courage

Honorable Mention

Keith Krey, LRC Public Information Office: This Week in Frankfort

2011 Office of the Year

First Place (Receiving 10 awards today)

Kentucky Office of Creative Services

Second Place (Receiving seven awards today)

Kentucky Arts Council

Third Place (Receiving eight awards today)

Cabinet for Health and Family Services Office of Communications