

2013 KAGC Spring Conference

Kentucky Communicators: Making History Every Day



AGENDA

8:30 a.m. to 9 a.m.	Registration / Light Breakfast / Ice Breaker Intro
9 a.m. to 10 a.m.	Dr. Allen Share, Humanities Professor, University of Louisville Lincoln's Gettysburg Address and the Power of Words
10 a.m. to 10:15 a.m.	Raffle/Break
10:15 a.m. to 11:15 a.m.	Michael Strynick, Director of Communications, Centre College Centre of Attention: Behind the Scenes of the 2012 Vice Presidential Debate
11:15 a.m. to 11:30 a.m.	Break/Divide into groups for lunch and tour
11:30 a.m. to 12:15 p.m.	Group #1 Lunch/work on Ice Breaker Group #2 Behind the Scenes Tour
12:15 p.m. to 1 p.m.	Group #1 Behind the Scenes Tour Group #2 Lunch/work on Ice Breaker
1 p.m. to 1:15 p.m.	Break/Raffle for Ice Breaker Entries
1:15 p.m. to 2 p.m.	Sally Warfield, Digital Media Specialist, Kentucky History Center Free Digital Resources for PIOs
2 p.m. to 3 p.m.	Chris Poynter, Communications Director, Louisville Metro Social Media and the Web: Changing the Way We Communicate
3 p.m. to 3:30 p.m.	Grand Raffle /Break
3:30 p.m. to 4:30 p.m.	Awards of Excellence Ceremony
4:30 p.m. to 8 p.m.	Optional Tour: Visit the Kentucky History Center and Gift Shop as KAGC's Guest