



Kentucky Association of Government Communicators
Board of Directors Meeting
Mero St. Cafe, Frankfort
January 12, 2010

The following were present for the meeting: Matthew Tungate, President; Sandra Gardner, Immediate Past President; Brian Blank, Vice-President for Programs; Regina Ramirez, secretary; Rob Weber, Treasurer; Andrea Clifford, Director, Corey Kline, Director; Sallie Showalter, Director; Seven of nine voting members of the Board of Directors were present.

Call to Order

Matthew Tungate, President, called the meeting to order at 11:43 a.m.

Approval of Minutes (Dec. 20, 2010) The board approved the Dec. 20, 2010 minutes as amended to correctly reflect that the catering bill for the holiday reception was outstanding rather than speaker expenses for Claudia McCue.

Membership Update We will discuss this at every meeting to work on increasing our membership. So far, for 2011 we have zero members or renewals.

Treasurer's Report: Current Balance is \$4500 (paid caterer and speaker already) Rob will get full info and materials to get started as treasurer. Sandy will try and clear up Fall Conference payments, there are a couple of remaining PayPal issues. Sandy will make change to website to use PayPal and Pro Card by Wednesday's 1st meeting of the year to pay for membership dues/conferences.

Old Business:

Committees: Discussion Sheet Hand-out given with list of 5 Committees, Board Members assigned to them, and topics committee members need to address. All committees need to talk amongst themselves and can make decisions as long as it doesn't cost \$\$\$.

Promotion: Brian (Chair), Anya, Corey, Sallie

Anya suggested instigating conversations among members online, via facebook, twitter or website or other media outlets.

Spring Conference : Andrea (Chair), Jamie, Corey, Regina

Tentative date for conference is May, Friday the 13th, 2011. Possible locations Transportation Dept. or Salato in Franfort.

Topic ideas: Morale in State Government with furlough days.

Great work on a shoestring budget, tips and tricks.

Fall Conference: Matt (Chair), Sandy, Sallie, Rob

Tentative date for conference October 28, 2011

Awards: Anya (Chair), Matt, Jamie, Sandy

Regina suggested advertising the KAGC Awards of Excellence at conferences, maybe a hand-out of categories for entries and information.

Membership: Rob (Chair), Regina, Andrea, Brian

Brainstorm places where new members could be found. Lists of Participating Agencies in State Government.

New Business:

- We will be using the ODD process for management: owner, deliverable, deadline method, suggest all ideas and everyone will be a part in helping.
- Board members who have not sent photos to Sandy please do so by ASAP to add to website.
- Send ideas of what would inspire agencies to sign up for KAGC by Friday or any info to add to President's Welcome Message.
- Sallie – suggested the Ky.gov /pressroom / calendar to see other agencies calendars, we could add events to this as well.
- Regina – suggested a historian/to give direction to new committee members/tell about last conferences, contacts of speakers, topics covered. This could also be added to website.
- Need to make sure website is updated – take your boss the office membership forms and send them in, lead by example.
- Matt - will start a new member list, be sure to keep membership updated, board will be allowed to update list as well. Is it possible to list member's names on website?
- Sallie – idea to send reminder to our email list of members from last year for upcoming of events.
- Sandy – provided everyone a membership only list and a list serve list that goes to anyone in state government identified as a communication. ListServ shows whole membership list.

Adjournment

It was the consensus of the Board to adjourn at 1:10 p.m.

Next Board Meeting: The next Board meeting is scheduled for Wednesday, February 9, 2011 at 11:30 am. Location TBD.