

KAGC 2012 Spring Conference Agenda

- 8 a.m.:** Registration, Breakfast and Networking
- 8:30 a.m.:** Welcome
Unveil New Logo, Introduce Logo Redesign Contest Winner
- 8:45-9:15 a.m.:** Get to Know GovDelivery, Provider of Automated Government-to-Citizen Communication Solutions
Natalie Fedie, Director of Client Services, GovDelivery
- 9:15-10:15 a.m.:** Highlight Your Agency's Most Alluring Assets
"Small Town Sexy" Author Kim Huston
- 10:15-10:30 a.m.:** Break
- 10:30-11:45 a.m.:** Enhance Relationships with Media
Joe Arnold, WHAS-TV, Louisville
John Cheves, Lexington Herald-Leader
Kenny Colston, Kentucky Public Radio
- 11:45 a.m.-12:15 p.m.:** Break/Lunch
- 12:15-1:15 p.m.:** Polish Your Agency's Public Image
Scott Jennings, Peritus PR
Steve Bryant, BJK Public Affairs
- 1:15-1:30 p.m.:** Break
- 1:30-2:30 p.m.:** Make Change Management Work for You
Tiffany Hibbs, Senior Manager of Human Resources
and Training Readiness at KFC

Awards ceremony to begin at 3 p.m.